

Privacy

Urban Expositions, a Clarion Events Company

How we use your information

Urban Expositions are committed to protect your personal information which is processed in accordance with our Privacy Policy. We may use the information you give us (or information obtained via cookies such as Feathr.com, etc.) for the following purposes:

- To register you with our website and to administer our website services.
- To provide you with services and information that you have requested about Urban Expositions Events (e.g. information about events that you have requested).
- For assessment and analysis (e.g. market, customer, information and product analysis) to enable us to review, develop and improve the services which we offer and to enable us to provide you with information about Urban Expositions Events which we believe will closely match your preferences.
- Our events may use your information to make decisions about you using computerized technology, for example using automatically selecting services which we think will interest you from the information we have. We may keep you informed of such services (including details of shows, special offers, discounts, competitions and newsletters) by using the following methods:
 - Mail
 - Email
 - Telephone
 - Mobile messaging
 - Fax

If you do not wish to receive information about Urban Expositions, please:

- Check the opt-out box provided when registering or on printed application forms.
- Inform the telephone operator.
- Click the unsubscribe box when receiving emails from us. We may from time to time contact you for the purposes of market research for Urban Expositions Events using the contact methods mentioned above. We may also use your information to administer any prize draws or competitions or other promotions that you choose to enter. We may, from time to time release

your data to carefully selected third parties, unrelated to Urban Expositions Events, for the purposes of marketing. If you do / do not wish to receive information from third parties, please:

- Check the opt-out / opt-in boxes provided when registering on this website or on printed application forms. We value our relationship with you and by requesting information on, or registering / buying passes to attend Urban Expositions Events, you agree that we may use the contact details provided to us for our events as set out above.

Disclosure of Your Information

We may give information about you to the following (who may use it for the same purposes as set out above):

- To our partners and third parties that collaborate with us for an event for which you registered.
- Agents and third parties who fulfil any other services on Urban Expositions' behalf (e.g. to administer payments for purchases, print tickets and information etc).
- To other delegates (only where you are attending in a professional capacity, e.g. business related events) where it is expected that attendees will have access to a list of attendees and their organization but not the actual contact details.
- To other organizations for the administration of prize draws, competitions or promotions.
- To anyone to whom we transfer or may transfer our rights and duties with you (for example a sale of the business or the sale of a particular event).
- To carefully selected third parties who rent Urban Expositions' lists for marketing purposes.
- If we have a duty to do so or if the law allows us to do so. In carrying out the activities specified in this privacy policy, we may transfer data to reputable companies outside the United States Area. We take steps to ensure that your information will be afforded the same level of protection as that required of us under applicable US data protection legislation.