



**NATIONAL  
INDIAN  
GAMING  
ASSOCIATION**

**INDIAN GAMING TRADESHOW & CONVENTION**  
July 19-22, 2021  
Caesar's Forum, Las Vegas, NV

**Drive traffic to your booth and get noticed at the 2021 Indian Gaming Tradeshow with a variety of high exposure and high impact marketing vehicles to help you achieve your show goals...**

- **AisleSigns(Exclusive):\$10,000**, Sponsor logo featured on the aisle signs.
- **Bag Insert:\$3000**, Have your literature included in the show bags (limited to 15 participants).
- **BadgeLogo:\$5,000**, Highlight your company logo on all attendee badges.
- **Banners/ColumnWraps:Call for pricingandavailability**, Stop buyers in their tracks with high visibility banners/column wraps.
- **BathroomSponsorship(exclusives):\$3,000**, Promotional signage place above urinals and on the doors of stalls in every bathroom on the show floor.
- **NIGATradeshowPartnerLogoProgram:\$10,000(limit5)**, Massive exposure with thousands of impressions through print, email & web.
- **CustomCarpetDecals: \$10,000**
- **Show Floor Meeting Rooms: Call for pricing and availability**
- **CupSponsor:\$7,500**, \*Rights only. Call for details.
- **Door andWindow Decals(exclusive):\$7,500**, Your company logo or graphics on decals doors/windows in show lobby.
- **DoubleSide3'x8' Free-StandingSigns:\$3,000**, Signs are placed in high traffic areas and include production.
- **EntranceUnitSponsor(exclusive):\$5,000**, Graphic on all entrance units entering exhibit hall.
- **HostessHandout:\$5,000**, Literature/promo item distributed by company representative in common areas on show floor.
- **HotelKeyCards\*(exclusive):\$15,000**, Sponsor logo on hotel key cards. (limited to 3 participants).
- **InformationCounters(exclusive):\$5,000**, Sponsor logo and literature at all info counters in lobby and on the show floor.
- **KeynoteSponsor:\$5,000**, Logo on all signage, print (deadline sensitive) and on Web site. Opportunity to distribute literature.
- **Lanyards(exclusive):\$15,000**, Your company logo will appear on all lanyards given to attendees.
- **Lobby/Outdoor Display:\$7,500orCall for pricing**, Stand out with a display in a high traffic area of the lobby. Subject to Fire Marshall approval.
- **RegistrationHandout(exclusive):\$5,000**, Literature/Promo item distributed by company representative.
- **RegistrationSponsor:\$10,000**, Company Logos featured in registration on kick panels, marketing materials and signage.
- **Show Bags (exclusive):\$7,500**, Include your logo or graphics on attendee show bags.
- **ShuttleBusSponsor (exclusive):Call for pricingandavailability**, Exterior wrap or place literature inside shuttle buses. Sponsor logo also on signage.
- **Escalator Runner(exclusive): \$5,000**. Have your branding on the center of the escalators.

*\*Production and/or labor not included*

**\_\_\_\_\_ Yes, please secure the above additional advertising opportunities.**

**Return this form with payment to National Indian Gaming Association or provide credit card information below.**

Exhibiting Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Paying by check in the amount of \$ \_\_\_\_\_

Please charge \$ \_\_\_\_\_ to the credit card provided here.

<b>For overnight deliveries via courier ONLY:</b>	<i>(Payments mailed via the US Postal service will result in delay.)</i>
<b>Wells Fargo Bank</b> Attn: National Indian Gaming Lockbox Services: 758716 7175 Columbia Gateway Drive Columbia, MD 21046	<b>US MAIL ONLY:</b> National Indian Gaming Association P.O. Box 758716 Baltimore, MD 21275-8716

**Credit Card:**  Visa  MasterCard  American Express

**Card Holder's Name:** \_\_\_\_\_

**Card #:** \_\_\_\_\_

**Exp. Date:** \_\_\_\_\_ **V Code:** \_\_\_\_\_

**Signature:** \_\_\_\_\_

**FOR QUESTIONS OR TO RESERVE YOUR SPACE**

**EMAIL** this form to: [edward.gallo@clarionevents.com](mailto:edward.gallo@clarionevents.com)