

Indian Gaming Tradeshow & Convention Announces Conference Program for 2017

Over 70 sessions providing a comprehensive look at the future of Tribal Gaming

WASHINGTON, DC - (December 1, 2016) - Tribal Gaming professionals can receive the insight they need for future success to grow their casino revenue, and navigate the gaming industry landscape to success by taking advantage of over 70+ sessions offered at National Indian Gaming Associations' Indian Gaming Tradeshow & Convention - to be held in San Diego April 10 - 13 at the San Diego Convention Center.

This year's conference program is designed to be an inclusive learning opportunity for every role and level of experience in the tribal gaming community, making this the place where North America's most successful casinos gather each year. The program, led by conference chair, Victor Rocha of Pechanga.net and Victor Strategies, has an impressive advisory board of industry thought leaders whose focus is on ensuring attendees stay ahead of the ever evolving gaming landscape while exchanging ideas with some of the best in tribal leaders and casino executives in the country.

"We, as gaming community advisors, need to prepare our leaders for what's next so they are aligned for success in their markets," said Rocha. "We recognize the time commitment of attending the conference and are increasingly focused on bringing forward the most relevant topics and best speakers to this year's program in an effort to expand the value the conference provides for each of our attendees."

The 2017 program will take place Monday, April 10 - Tuesday, April 11th and highlights include:

- An in-depth look at **what the next four years could mean for tribes** under the Trump administration, as well as other important legislative updates and concerns affecting Indian Country
- Legal updates and information that will clue you in to **the latest legislation and litigation** affecting tribes
- An **update from the NIGA Class II Sub-Committee** on Grandfathering
- **Leadership and development sessions** with a focus on career development for Native Americans
- Emerging game technologies, including **AR/VR, social and mobile gaming**, and more
- Marketing reinvestment and effective **marketing approaches for customer acquisition**, including Millennials
- Operational topics ranging from gaining the upper hand with **Food & Beverage** to detecting **fraud to safe transportation policies**
- A comprehensive **discussion on cannabis**, providing an honest and factual overview of what tribes can expect from participation in this industry-what are the real risks, what are the actual rewards, and what does it all entail

"Our conference program along with the exhibits and networking events provide attendees the opportunity to connect on so many levels," said National Indian Gaming Association Chairman, Ernie Stevens Jr. "Our eye is on the future, and the discussions

taking place here lead to growth and business development opportunities that ultimately have a positive impact across our tribal communities. We expect this year's event to be one of the strongest in recent years and look forward to welcoming the tribes and casino executives to San Diego in April."

Attendees can view the program online [here](#).

Registration is now open and attendees who register **before February 20th will receive our early bird package pricing**. We encourage all teams to review our Group Registration Packages which are designed to maximize learning opportunities across teams. To learn more about all our registration packages or to add the conference to your existing registration package visit www.indiangamingtradeshow.com.

ABOUT NIGA

The National Indian Gaming Association (NIGA), established in 1985, is a non-profit organization of 184 Indian Nations with other non-voting associate members representing organizations and businesses engaged in Tribal Gaming. The common commitment and purpose of NIGA is to advance the lives of Indian peoples economically, socially and politically. NIGA operates as a clearinghouse and educational, legislative and public policy resource for tribes, policymakers and the public on Indian gaming issues and tribal community development. For more information visit www.indiangaming.org.