

New Education Tracks Introduced at Indian Gaming Tradeshow & Convention

Sessions designed for more team focused learning

Washington, DC (February 18, 2016) – The Indian Gaming Tradeshow & Convention announces new additions to the education content for all gaming professionals at the Indian Gaming Tradeshow & Convention to be held March 13-16, 2016, in Phoenix, AZ.

This year's education is focused on more than gaming; it's about winning in your market. The robust education program, designed by industry thought leaders, brings new learning opportunities for all gaming professionals.

This year's conference program ([LINK HERE TO CONF](#)) is bringing you a lot that's NEW:

- **What's Hot in Tribal Gaming** during the Sunday Pre-Conference on March 13th will take an in-depth look at five topics that are top-of-mind for everyone in the Tribal Gaming industry, such as the impacts of entering into the cannabis business for Gaming Tribes; legal cases to look out for in 2016; and what the new wave of Asian tourism means for the gaming business. In addition to this track, our Sunday Pre-Conference will again feature Leadership & Development and the Slot Academy, whose topic this year is: "It's All About Marketing; What Do Our Customers Expect."
- **Women in Tribal Gaming** is launching this year by honoring the history of women in Tribal Gaming, taking a look at the different management styles of male and female leadership; and partnering with Global Gaming Women to discuss the role of mentorship for women in both the Tribal Gaming industry and the Gaming Industry more broadly. There will also be an opportunity for attendees to give feedback on how this track and a larger Tribal Gaming Women's initiative can grow and develop going forward.
- **iGaming & Fantasy Sports** are topics on everyone's minds these days, and we're bringing attendees six panels of top industry thought leaders and experts to help navigate the current landscape, avoid pitfalls and WIN. In addition to engaging in discussions of iGaming and Daily Fantasy Sports, our experts will tackle the Millennial Problem and introduce attendees to visionaries in Social Gaming.
- **Honoring Our Veterans** is a town hall style presentation by the National Museum of the American Indian and American Indian & Alaska Native Veterans Monument Committee. Presenters will discuss each group's respective Veterans Memorial project and the need to commemorate the long tradition of American Indian military service. Attendees will be able to meet with the presenters to engage in discussion, ask questions and give feedback.
- **Millennials** are one of the hottest topics across the industry today, so the conference program has put together a variety of panels to discuss the next generation in different departments across gaming. Sessions include "Learning from Arcades: Getting Millennials to Gamble," "Marketing to Millennials" and "Millennials and Integrated Resort".

Our program is also bringing in diverse perspectives to sessions in **Enterprise Development & Finance; Regulation & Compliance; Human Resources & Management; Casino Operations; Information Technology; Security & Surveillance; and Marketing**. We will again be featuring

popular sessions from the **National Indian Gaming Commission (NIGC)** and **Tribal Gaming Protection Network (TGPN)**.

The Indian Gaming Tradeshow & Convention Education Program takes place with a Pre-Conference program on Sunday, March 13th and workshops and seminars on Monday, March 14th. With over 70 sessions, the program provides the insight and strategies needed to navigate today's changing gaming landscape.

"The content discussed at this year's event will allow attendees to leave with the knowledge and skills they need to further their careers and the gaming profession [moving] forward," said Chairman Ernie Stevens. "We've heard from our attendees the need to diversify our education offering, allowing for more team learning, and I am pleased to be able to bring these changes to Phoenix this year."

Additionally, the National Indian Gaming Association's Commissioner Certification Level III Training and Master Class on Surveillance will take place Wednesday, March 16th through Friday, March 18th at the Phoenix Convention Center. Commissioner Certification registration also includes Monday Conference Sessions, Chairman's Luncheon and access to the tradeshow. For additional questions on Commissioner Trainings, contact Deana Jackson, Zion Enterprises, LLC, at djackson@zion-e.com or 480-381-0868.

Registration for the Indian Gaming Tradeshow & Convention is available online now. To learn more and to review the group discounts offered, visit indiangamingtradeshow.com.

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ABOUT NIGA

The National Indian Gaming Association (NIGA), established in 1985, is a non-profit organization of 184 Indian Nations with other non-voting associate members representing organizations and businesses engaged in Tribal Gaming. The common commitment and purpose of NIGA is to advance the lives of Indian peoples economically, socially and politically. NIGA operates as a clearinghouse and educational, legislative and public policy resource for tribes, policymakers and the public on Indian gaming issues and tribal community development. For more information, visit www.indiangaming.org.